

THE 25TH ADMINISTRATION INITIATIVES

“STRENGTHENING THE BASE”



25TH ADMINISTRATION VISION, MISSION, CORE VALUES



VISION

- TO BE THE BENCHMARK EXAMPLE OF AN ACTIVE AND GROWING PROVINCE OF KAPPA ALPHA PSI FRATERNITY, INC.

MISSION

- TO BUILD ON THE LEGACY OF PAST NORTHERN PROVINCE ADMINISTRATIONS BY STRENGTHENING THE BASE OF BROTHERHOOD, ACHIEVEMENT, SERVICE, AND ENGAGEMENT TO:
 - (1) INCREASE THE ACTIVE FINANCIAL MEMBERSHIP OF THE NORTHERN PROVINCE;
 - (2) ENHANCE THE RELATIONSHIP BETWEEN UNDERGRADUATES AND ALUMNI;
 - (3) EXPAND THE NORTHERN PROVINCE SERVICE INITIATIVES IN THE COMMUNITY AND TO ITS MEMBERSHIP;
 - (4) STREAMLINE PROVINCIAL COMMUNICATIONS

CORE VALUES

- HONESTY. INTEGRITY. RESPECT. TRUST.

Strengthening the BASE

The 25th Northern Province Administration



THE 25TH NORTHERN PROVINCE ADMINISTRATION WILL OFFER CONTINUAL SUPPORT FOR THE **GRAND CHAPTER'S 34TH ADMINISTRATION'S** STRATEGIC PLAN BY SUPPORTING ITS CORE VALUES AND PROGRAMS.

● KAPPA ALPHA PSI CORE VALUES

1. INTEGRITY
2. RESPECT & TRANSPARENCY
3. INFORMATION SHARING
4. BENEFITS
5. DIALOGUE
6. COURAGE AND CANDOR
7. PROTECT INTAKE CANDIDATES, BROTHERS, AND THE FRATERNITY

● KAPPA ALPHA PSI CORE PROGRAMS

1. GUIDE RIGHT
2. UNDERGRADUATE RISK MANAGEMENT
3. ST. JUDE CHILDREN'S HOSPITAL (SUNDAY OF HOPE)
4. BIG BROTHERS, BIG SISTERS
5. MENTAL HEALTH EDUCATION AWARENESS
6. LEARN TO LIVE (N.O.B.L.E.)
7. FINANCIAL LITERACY
8. MILITARY AND VETERAN'S AFFAIRS

Strengthening the BASE

The 25th Northern Province Administration



BASE

BĀS

NOUN

SOMETHING USED AS A FOUNDATION OR STARTING POINT FOR FURTHER WORK;
A PLACE USED AS A CENTER OF OPERATIONS;

A MAIN OR IMPORTANT ELEMENT OR INGREDIENT TO WHICH OTHER THINGS ARE ADDED.

Strengthening the BASE
The 25th Northern Province Administration



B - BROTHERHOOD

A - ACHIEVEMENT

S - SERVICE

E - ENGAGEMENT

Strengthening the BASE

The 25th Northern Province Administration



25TH ADMINISTRATION MISSION

BROTHERHOOD GOAL: TO CREATE AN ENVIRONMENT OF TRUST TO STRENGTHEN THE RELATIONSHIP BETWEEN OUR UNDERGRADUATE AND ALUMNI CHAPTERS AND THEIR MEMBERS, WHICH WILL ULTIMATELY INFLUENCE HOW WE CONDUCT THE BUSINESS OF THE FRATERNITY, WHILE INCREASING THE ACTIVE FINANCIAL MEMBERSHIP OF THE NORTHERN PROVINCE.

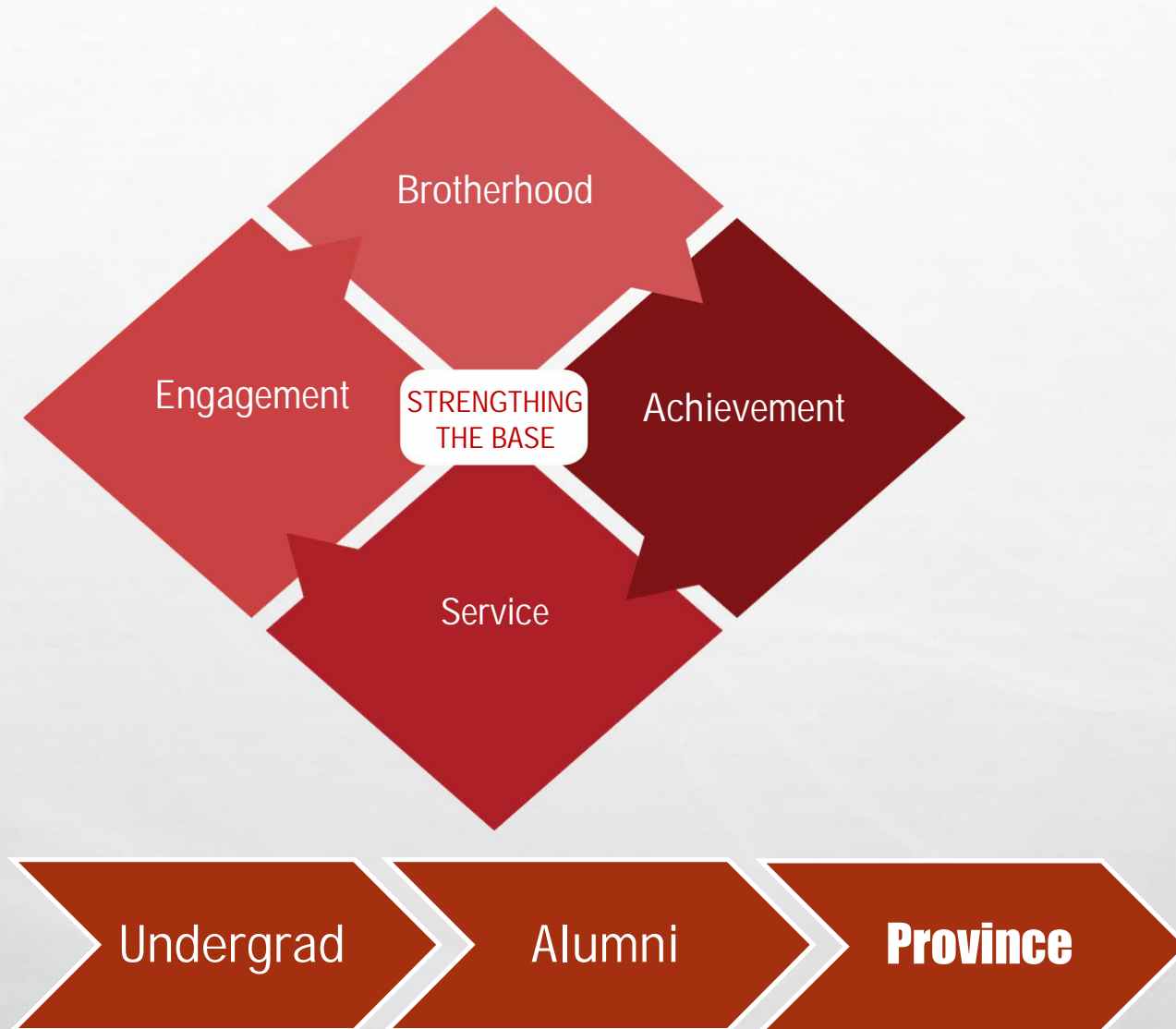
ACHIEVEMENT GOAL: TO ENSURE BROTHERS ARE PREPARED AND READY FOR ACADEMIC AND PROFESSIONAL ADVANCEMENT OPPORTUNITIES AND REWARD THEIR ACHIEVEMENTS.

SERVICE GOAL: TO EDUCATE AND MAKE BROTHERS AS WELL AS MEMBERS OF THE COMMUNITY AWARE OF SOCIETAL ISSUES AND PROVIDE OPPORTUNITIES TO HELP RESOLVE THE MATTER, WHILE EXPANDING THE NORTHERN PROVINCE SERVICE INITIATIVES IN THE COMMUNITY AND TO OUR MEMBERSHIP.

ENGAGEMENT GOAL: TO ENLIST BROTHERS' INVOLVEMENT IN CERTAIN KEY INITIATIVES TO ENHANCE THE BRAND EXPERIENCE AND THE FRATERNITY'S IMPACT ON THE COMMUNITY, WHILE STREAMLINING PROVINCIAL COMMUNICATIONS.

Strengthening the BASE

The 25th Northern Province Administration



Strengthening the BASE

The 25th Northern Province Administration



BROTHERHOOD

'BRƏT_HƏR_HO'OD

NOUN

THE FEELING OF KINSHIP WITH AND CLOSENESS TO A GROUP OF PEOPLE OR ALL PEOPLE.

FRATERNITY OBJECTIVE

TO UNITE COLLEGE MEN OF CULTURE, PATRIOTISM, AND HONOR IN A BOND OF FRATERNITY

Strengthening the BASE

The 25th Northern Province Administration



broth·er·hood

'brəT_Hər,hō od



BROTHERHOOD GOAL: To create an environment of trust to strengthen the relationship between our Undergraduate and Alumni chapters and their members, which will ultimately influence how we conduct the business of the fraternity, while increasing the active financial membership of the Northern Province.

BROTHERHOOD FOCUSED COMMITTEES:

- Audit
- Brothers of the Shield
- Bylaws, Constitution & Statutes
- Chapter Reactivation, Expansion and Closure
- Compliance
- Kappa Spirit
- Membership Training Academy
- Parliamentarian
- Province Council Planner
- Reclamation
- Resolutions
- Risk Management

Emphasis on committees in red

The 25th Northern Province Administration
"Strengthening the BASE"



broth·er·hood

'brəT_Hər,hō'od



BROTHERHOOD INITIATIVES:

- **Audit, Risk Management, and Compliance:** Continuation of 24th Administration initiatives and include Province Audit Committee to assist Alumni and UG chapters and its advisors
- **Reclamation:** Empower Reclamation Committee to create and identify opportunities at the Province level to assist chapters in reclaiming inactive brothers within their local communities
- **Kappa Spirit:** Develop Fellowship opportunities between Undergraduates and Alumni Chapters that are socially oriented.
- **Membership Training Academy:** In conjunction with the Brothers of the Shield and Undergraduate Advisors, will provide additional training, education, and proactively engage chapter leaders to ensure compliance with MTA guidelines.

The 25th Northern Province Administration
“Strengthening the BASE”



a · chieve · ment

ə'CHēvmənt

noun
a thing done successfully, typically by effort, courage, or skill

Fraternity Objective

To encourage honorable achievement in every field of human endeavor

Strengthening the BASE
The 25th Northern Province Administration



a·chieve·ment

ə'CHēvmənt

ACHIEVEMENT GOAL: To ensure brothers are prepared and ready for academic and professional advancement opportunities and reward their achievements.

ACHIEVEMENT FOCUSED COMMITTEES:

- Achievement Academy
- Achievement Commission
- Greeks Learning to Avoid Debt (GLAD)
- Robert L. Gordon Award Commission
- Laurel Wreath Commission
- Undergraduate Advisors

Emphasis on committees in red

The 25th Northern Province Administration
“Strengthening the BASE”



a·chieve·ment

ə'CHēvmənt



ACHIEVEMENT INITIATIVES:

- **Achievement Academy & Achievement Committee:** Establish leadership within all Alumni chapters to support the Achievement Academy and develop programs and awards for the Province and chapter level that focus on Undergraduate academic and professional mentorship and opportunity readiness
 - This committee will commit to increasing undergraduate GPA, encourage attending career fairs and networking events
 - Implement and begin offering any national awards that are currently not offered in the Province in order to increase recognition to brothers and chapters in the Province. (IE: RRY Website Award...
 - Continue with professional development forums
 - Utilize Undergraduate Assistance Fund with support from DAF
 - Provide programs on resume writing and interview skills
- **Undergraduate Advisors and Chapters:** Review training program for all undergraduate advisors and develop Key Performance Indicators (KPIs) or other metrics to evaluate the effectiveness of Advisors.
 - DAF Scholarships and Province Chapter of the Year Awards will help encourage better academics. Continue acknowledging undergraduates that improve their grades and those who are high achievers.

The 25th Northern Province Administration
“Strengthening the BASE”



serv · ice

'sərvəs

noun

the action of helping or doing work for someone

Fraternity Objectives

To assist the aims and purposes of colleges and universities;

To inspire service in the public interest.

Strengthening the BASE

The 25th Northern Province Administration





serv·ice

'sərvəs

SERVICE GOAL: To educate and make brothers as well as members of the community aware of societal issues and provide opportunities to help resolve those issues, while expanding the Northern Province service initiatives in the community and to our membership.

SERVICE FOCUSED COMMITTEES:

- Kappa Foundation
- **Men's Health, Wellness, and Mental Health**
- Diamond Achievement Foundation
- Greeks Learning to Avoid Debt (GLAD)
- **Kappa's Promise – March of Dimes**
- **Room to Read**
- **Political & Social Action Committee**
- Military Affairs
- St. Jude's Northern Province Representation
- Silhouettes
- National Pan Hellenic Council (NPHC)
- **Big Brother, Big Sister**

Emphasis on committees in red

The 25th Northern Province Administration
"Strengthening the BASE"



serv·ice

'sərvəs



SERVICE INITIATIVES:

- Educational programming: Increase the range of programs sponsored by the Province and supported by the Chapters. Include programs such as:
 - Financial Literacy
 - Estate planning (wills, trusts, medical directives, POA)
 - Investment strategies and vehicles (i.e. entrepreneurship, real estate investing, and franchising opportunities)
 - Navigating resources in the Military and Veteran Affairs
 - Support for *Room to Read* programs
- Financial literacy
 - Each Undergraduate chapter include financial literacy event in their Kappa Week
 - Implement financial literacy forum during the CRWLC
 - Partner with financial services institutions such as Regions Bank, M&T Bank, and State Farm

The 25th Northern Province Administration
"Strengthening the BASE"



serv·ice
'sərvəs



SERVICE INITIATIVES (Cont.):

- Health & Wellness (Healthy Kappas / Healthy Community)
 - Mental Health Awareness
 - Healthy Kappas / Healthy Communities mission is to provide health and wellness information with measurement tools and metrics for Brothers, their families, and communities to monitor their personal health status, as well as to keep personal health as a priority.
 - Health Screenings, Health Presentations
- Undergraduate campus involvement
 - Incentivize UG members to participate in Campus Organizations E-Boards and student government. This promotes a better Fraternity Brand on campus if more members are visible on campus.
- Political & Social Action
 - Voting rights initiatives
 - Social justice and equality initiatives
 - Visit state capitols in MI, OH, NY

The 25th Northern Province Administration
"Strengthening the BASE"



en · gage · ment

in'gājmənt, en'gājmənt

noun

The action of engaging or being engaged. To occupy, attract, or involve (someone's interest or attention). To cause someone to become involved in.

Fraternity Objective

To promote the spiritual, social, intellectual, and moral welfare of its members

The 25th Northern Province Administration
"Strengthening the BASE"





en·gage·ment

in'gājmənt, en'gājmənt



ENGAGEMENT GOAL: To enlist brothers' involvement in certain key initiatives to enhance the brand experience and the fraternity's impact in the community, while streamlining Provincial communications.

ENGAGEMENT FOCUSED COMMITTEES:

- C. Rodger Wilson Leadership Conference
- Guide Right
- Kappa Spirit
- Musical Facilitator
- Nominations & Elections
- Public Relations / Social Media
- Senior Kappa Affairs
- Technology
- Undergraduate Advisors
- Virtual Conferences
- Website Content Manager

Emphasis on committees in red

The 25th Northern Province Administration
“Strengthening the BASE”



en·gage·ment

in'gājmənt, en'gājmənt



ENGAGEMENT INITIATIVES:

Undergraduate Advisors: The Undergraduate Chapter Advisors serve as the joining link between the University, undergraduate chapters, Province, Alumni and Grand Chapter. The Province needs more accountability on how Advisors are working with Undergraduates. What are the measures, have a mid-semester and end semester performance assessment using an electronic form?

- How can we better support and train Advisors for the following: Contact with the School? How often are they meeting with Undergrads?
- Are Advisors following the U/G member's GPAs? How can Advisors help U/Gs improve their grades? What resources are available?
- Are Advisors helping with professional growth? Are Advisors helping with community service? Are advisors helping with budgeting and running a meeting? There may be other items that Advisors can assist with. We just need to ensure they are in communication.

The 25th Northern Province Administration
"Strengthening the BASE"



en·gage·ment

in'gājmənt, en'gājmənt



ENGAGEMENT INITIATIVE (Cont.):

Undergraduate Campus Involvement: Undergraduate Chapters and their membership must add value to their campus.

- Are your members tapped for leadership opportunities?
- Are your members asked to sit on panels for potential students or parents?
- Are other student organizations looking for opportunities to partner with your chapter?
- Does your social media have many followers and positive interactions?
- Do you have positive relationships with university or college administrators?

The 25th Northern Province Administration
“Strengthening the BASE”



en·gage·ment

in'gājmənt, en'gājmənt



ENGAGEMENT INITIATIVES (Cont.):

Senior Kappa Affairs: History exchange from Brother to Brother

- Senior Kappa Week is an excellent opportunity to embody our theme and foster mentoring and information sharing with Senior Kappas. Our Senior Kappas have a wealth of experience and knowledge, from which our younger brothers can benefit. Let us take Senior Kappa Week as yet another chance to build bridges within our Brotherhood.
- Retain and reclaim members of the fraternity who are 60 years of age and older as active, contributing, fully financial brothers, to encourage programs that will facilitate their involvement that will enhance their well being.
- Encourage our local chapter committees to involve themselves in community service initiatives that are geared toward senior citizens in their respective service area.

The 25th Northern Province Administration
“Strengthening the BASE”



en·gage·ment

in'gājmənt, en'gājmənt



ENGAGEMENT APPRECIATION INITIATIVES:

1. **Commemorate the rich and storied history of the Northern Province – Create a History Book**
2. **“Where are they now?” Junior Province Vice Polemarch webpage on Province site w/ bio**
3. Communications review to Protect the Brand. (make sure ads are tasteful, social post complies with Kappa branding guidelines)
4. **Undergraduate and Alumni joint picnic**
5. **NP Joint Founders Day**
6. Branded Sponsorship Opportunities (for all signature events Identify potential sponsors and pursue them. Diamond Achievement Foundation to lead)
7. **Succession Planning for Undergraduate chapters**
8. **Kappa license plate project**
9. **Recognize each graduating Brother with a certificate and monetary gift**

The 25th Northern Province Administration
“Strengthening the BASE”



25th ADMINISTRATION MISSION SUMMARY



BROTHERHOOD GOAL: To create an environment of trust to strengthen the relationship between our Undergraduate and Alumni chapters and their members, which will ultimately influence how we conduct the business of the fraternity, while Increasing the active financial membership of the Northern Province.

ACHIEVEMENT GOAL: To ensure brothers are prepared and ready for academic and professional advancement opportunities and reward their achievements.

SERVICE GOAL: To educate and make brothers as well as members of the community aware of societal issues and provide opportunities to help resolve the matter, while expanding the Northern Province service initiatives in the community and to our membership.

ENGAGEMENT GOAL: To enlist brothers' involvement in certain key initiatives to enhance the brand experience and the fraternity's impact on the community, while streamlining Provincial communications.

The 25th Northern Province Administration
"Strengthening the BASE"



Strengthening the BASE

The 25th Northern Province Administration



25th ADMINISTRATION LEADERSHIP



Priority Focus Committees

1. Achievement Academy
2. Audit, Risk Management, and Compliance
3. Brothers of the Shield
4. Communications – Public Relations, Social Media, Technology, and Website
5. Educational Programming
6. Membership Training Academy
7. Political & Social Action Committee
8. Provincial Meeting Planning Committee/C. Rodger Wilson Leadership Conference
9. Reclamation
10. Undergraduate Advisors

Proposed New Committees

1. Strategic Planning Committee
 - ❖ Undergrad/ Alumni Relationship
 - ❖ Growth & Development
 - Membership
 - Reclamation
 - Revenue
 - ❖ Sustainability for the Province
 - ❖ Succession Planning
 - ❖ Kappa League at NPC
2. Council of Past Province Polemarchs
3. Big Brother / Big Sister

The 25th Northern Province Administration
“Strengthening the BASE”



OUR BASE IS BUILT ON THEIR FOUNDATION AND OTHER PAST PROVINCE POLEMARCHS

- THEIR LEGACY IN KAPPA ALPHA PSI
- KNOWLEDGE & SKILLS TRANSFER
- RESOURCES (TIME, FUNDS, MATERIALS)
- ATTITUDE (LIFE-LONG COMMITMENT)
- FOCUS ON TIME-TESTED OBJECTIVES



The 25th Northern Province Administration
"Strengthening the BASE"



- Kappa Alpha Psi Fraternity, Inc. stands at the crossroads in its history. The failure of some members to abide by rules and regulations is creating considerable issues of risk management for the Fraternity.
- Kappa Alpha Psi Fraternity, Inc. exists on the campuses of educational institutions at the pleasure of the of the college or university administration.
- As a result, our very existence, as well as our future growth, is dependent upon the following:
 - ❖ The character of our Undergraduate Chapters and the qualified and experienced leadership of their Advisors, and,
 - ❖ The character of our Alumni Chapters
- To achieve the 25th Administration's Mission, the Province must rely heavily upon the Undergraduates and the Alumni to align their efforts to:
 - (1) Increase the active financial membership of the Northern Province;
 - (2) Enhance the relationship between Undergraduates and Alumni;
 - (3) Expand the Northern Province service initiatives in the community and to its' membership;
 - (4) Streamline Provincial communications

The 25th Northern Province Administration
"Strengthening the BASE"

THE 25TH ADMINISTRATION "STRENGTHENING THE BASE"

QUESTIONS?



THE 25TH ADMINISTRATION “STRENGTHENING THE BASE”

THANK YOU NUPES!!!

